



BRIEFING FOR FIRST LADY

DATE: Tuesday, October 23, 2012

SECURITY: [REDACTED]

STAFF: Annie Nolan (414) 803-8614

TALKING POINTS

Tuesday, October 23, 2012

Breakfast for Boys & Girls Club of Walworth County

Introduced by: Judy Mueller – Chair for BGCWC Advisory Council

Suggested remarks:

- Thank you, Judy, for the introduction.
- And thanks to Judy, Cheryl, Ashley, and the others on the BGCWC Advisory Council for all of the voluntary effort you've put into the club, so far.
 - Through their efforts, this club has seen much success in a short time (golf outing, small events)
 - You should all be commended for your dedication and commitment to making this club happen!
- When I first learned about the effort being made by volunteers like those on the advisory council, I knew I wanted to help.
- Then, after reading the news article about the need for a club (which you will learn more about a little later in the program) I knew that Scott and I had to help, in whatever way we could.
- So, that's why we are here!
- We have both been involved with Boys & Girls Clubs throughout Wisconsin.
 - I've attended club openings and awards presentations;
 - Last year I made cookie ornaments with the Madison club for a Christmas tree featured at the Executive Residence; and
 - I'm looking at bringing my initiative about Trauma-Informed Care to clubs throughout the state;
- I love every minute I spend with the Boys & Girls Clubs, because I know how much kids love them, and more importantly, because I know how much they are needed in Wisconsin's communities.
- Scott and I were recently at an awards presentation for Boys & Girls Clubs of Milwaukee, where we heard their Executive Director Vincent Lyles speak about the success of the clubs in Milwaukee.
- Vincent Lyles is the President & CEO of Boys & Girls Clubs of Greater Milwaukee. He oversees a budget of more than \$22 million and is responsible for 39 Boys & Girls Clubs locations, including Camp Whitcomb/Mason and the more than 35,000 members served annually.
- He is doing wonderful things in Milwaukee, and has joined us this morning to share about some of those successes that have come about through his leadership of the Boys & Girls Clubs of Milwaukee.
- Please welcome, Mr. Vincent Lyles!

PLEASE NOTE: *Mrs. Walker, you will take the podium after Mr. Lyles is done speaking, to introduce the Governor for his remarks.*