

## Media Advisory – for planning purposes only

**Contact:** Annie Andres, Office of the First Lady  
**Email:** Annie.Andres@Wisconsin.Gov  
**Phone:** (608) 333-4076

FOR IMMEDIATE RELEASE

### FIRST LADY TONETTE WALKER TO PRESENT WISCONSIN HEROES AWARD IN MENASHA

#### *Wisconsin's first lady to surprise founder of St. Joseph Food Program for voluntary acts of heroism*

(MENASHA, WI, JANUARY 31) – Wisconsin's first lady, Tonette Walker, will present a monthly award designed to recognize the heroic and voluntary efforts of Wisconsin residents to make the state a better place, to Tom Schiltz, the founder of St. Joseph Food Program, on Thursday, January 31, 2013.

Thirty years ago, Tom Schiltz learned that 400 people would be laid off from his local Appleton company, which prompted him to ask, "what would I do if it were me?" Schiltz's empathy for those losing their jobs sparked his idea to seek donations from family, friends, members of his church, and the local business community, whose generosity led to the formation of the St. Joseph Food Program. Today, the organization provides meals to more than 1000 families each week, free of charge. For his efforts to pull his community together to help neighbors in need, Schiltz will be presented with the January 2013 Wisconsin Heroes Award.

Recognition is given each month to one outstanding Wisconsin resident. The first lady visits and presents a Wisconsin Heroes Award to thank the recipient for his or her willingness, compassion, and commitment to the betterment of the state.

Anyone may nominate a Wisconsin resident for a Wisconsin Heroes Award. To learn more about the initiative or to nominate a candidate, please visit <http://firstlady.wi.gov/heroes>.

**WHAT:** Surprise Wisconsin Heroes Award presentation  
**WHERE:** St. Joseph Food Program, Inc. – distribution area  
1465 Opportunity Way  
Menasha, WI 54952  
**WHEN:** 10 a.m. on Thursday, January 31, 2013

**\*\* EVENT IS OPEN TO CREDENTIALLED MEMBERS OF THE MEDIA \*\***

*Please contact Annie.Andres@Wisconsin.Gov in the Office of the First Lady if you plan to attend.*

###